

November 12, 2021



Dear Friends of Pegasus Springs,

We believe that our mission in Northeast Michigan can improve lives. We believe that horses can HEAL. We have witnessed the transforming benefits people receive from being in nature and around horses, and the JOY on the faces of children that bring their families HOPE. Your belief and past support of our efforts has made a difference! **Thank You!**

The goal for 2022 is to broaden our reach for persons of all ages in need of our resources at the **only adaptive/therapeutic riding center in all of Northeast Michigan**. To accomplish this, we are fortunate to participate in this year's **Giving Tuesday** campaign through the **Community Foundation of Northeast Michigan**. During a time of increased demands for the services we provide, including our mental health programs, your charitable giving can make an enormous difference in our community.

After launching in 2019 with our horse camps and adaptive riding program, even with the absence of our adaptive riding program in 2020 due to Covid, we came back strong this year with a 350% increase in participation! This year alone, we helped 63 individuals from age 3 to 72, in our 10-week Summer Season with an average of 3 days per week. **Our U.S. Military Veterans PTSD program, Huron Heroes & Horses** was offered a 2nd season and earned the endorsement of the State's Veterans Affairs Agency! We are seeing a substantial need for Equine Assisted Services in Northeast Michigan. As we grow to serve more community members with a full week, we will need additional staff, such as certified therapeutic riding instructors, and recreational therapists, licensed mental health specialists and office staff, as well as adding to our herd of equine team members. We need your financial support to accomplish this, as our grants only help to assist our participants with low to no-cost involvement in our programs.

We are grateful for so many of you, even those out of state, *and internationally*, who offer your talents, precious time and monetary gifts to continue our mission. Our volunteers are incredibly energetic, creative and giving people and we rely heavily on their involvement! Our community follows us on facebook and through newspaper articles. **Pegasus Springs has already become a recognized 'agency' among community leaders and professionals, reaching out to us for helping with their clients' needs.**

We connected with CMU's **Certified Therapeutic Recreation Specialist degree program students whose club of 30 will be designing, creating and installing a sensory trail at Pegasus Springs next year!** The wooded nature trail will be easy to access just south of the arena, is relatively flat for ease in walking or use with a mobility chair, and will be focused on engaging all senses for exploring and learning about our world. School groups and many others will benefit from the efforts of our CMU students, who will be actively fundraising for the cost of materials, but we would like to assist with these efforts. The sensory trail will be a much-needed addition to our Center and Northeast Michigan.

A gracious member of our Board of Directors is kicking off our Giving Tuesday campaign and will match the first \$1,000 in donations! Our goal is to reach \$10,000. After spending precious time with family during Thanksgiving, mark your calendar for **TUESDAY, NOVEMBER 30TH**, and join NE Michigan in supporting the unique and necessary benefits **Pegasus Springs Therapeutic Riding Center provides**. Your gift of any amount helps! Tell your family & friends to join in and help!

In lieu of a financial gift, **consider selecting Pegasus Springs TRC as your charity and shop Smile.Amazon**. Give every time you shop, with Amazon donating a percentage of qualified purchases at no cost to you, especially on Black Friday & Cyber Monday!

Join me in **BELIEVING** in...

Offering Hope, Healing, Growth & Respite for Northeast Michigan,

Barb Clare
Founder & Executive Director



P.S.- Your gift can **earn you a dollar-for-dollar credit** against your federal and state taxes, thanks to the Federal CARES act and the Michigan Charitable Tax Credit. Claim up to \$300 of your gift to Pegasus Springs if you file single, or \$600 filing jointly. You can offer hope for **FREE and DOUBLE** your giving with our generous board members' matching contribution! Consider donating IRA funds to our organization through a Qualified Charitable Distribution.



Pegasus Springs Therapeutic Riding Center

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